



## DESCRIPTION

Lyve Canvas

Specfication Data Sheet

Lyve Canvas is a 19 mil bright white, consistent polycotton blend matte canvas using an acid-free neutral pH coating. Unlike 99.9% of available inkjet canvas products on the market today, this canvas utilizes our "Chromata White" optical brightener additive-free and fluorescent whitening agent-free breakthrough technology.

"Chromata White" gives the end-user the most stable platform on which to print photographs and fine art works without the metamerism issues or color shift issues inherent on

other canvases. Optical brighteners compromise the attainment of true color, they complicate profiling accuracy, and they inevitably deteriorate and yellow over time.

## PHYSICAL SPECIFICATIONS

Type of Material	65% Polyester, 35% Cotton
Basis Weight	450gsm
Caliper	19 mil
Opacity	98%
Texture	17 microns
CIE Color F7/2°	L* 96.05 $a^* = 1.20 b^* = -1.15$
Fabric Weave	Oxford 2 over 1
Print Permanence	Fine Art Trade Guild approved

## RECOMMENDATIONS

Aqueous Piezo Printer CompatibilityEpson <sup>®</sup> , Roland <sup>®</sup> , Mutoh <sup>®</sup> , Mimaki <sup>®</sup> Aqueous Thermal Printer CompatibilityCanon <sup>®</sup> , Hewlett-Packard <sup>®</sup> , ColorSpan <sup>®</sup> , Encad Novajet <sup>®</sup>
Solvent Printer CompatibilityN/A
Ink CompatibilityAll Dyes and Pigments
Optimal Printing Environment70°F (21°C) / 30-70% Relative Humidity
HandlingAvoid touching the coated surface of the paper. Cotton gloves should be used when handling ink jet coated materials from Breathing Color. Note: coated surface of every roll faces out.
Storage70°F (21°C) / 50% Relative Humidity; Store in original packag- ing and in a controlled environment.
Shelf Life
LaminationNot required, but always highly recommended by Breathing Color
Laminate CompatibilityGlamour II Veneer, by Breathing Color
Print Settings & ICC ProfilesCustom ICC Profile will produce optimum results

Note: Actual print stability will vary according to media, printed image, display conditions, light intensity and atmospheric conditions. Breathing Color does not guarantee the longevity of prints. For maximum print life display all prints under glass or lamination or properly store them. All of the descriptive information and recommendations for the use of Breathing Color products should be used only as a guide. Furnishing such information and recommendations shall in no event constitute a warranty of any kind by Breathing Color. All purchasers of Breathing Color products shall independently determine the suitability of the material for the purpose for which it is purchased. Seller's and manufacturer's only obligation shall be to replace such quantity of the product proved to be defective. Neither the seller nor manufacturer shall be liable either in tort or in contract for any loss or damage, direct, incidental or consequential (Including loss of profits or revenue) arising out of the use of or the inability to use the product. No statement or recommendation not contained herein shall have any force or effect unless in agreement signed by officers of seller and manufacturer.